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**Voluntary Announcement
Repurchase of Part of the Senior Notes**

XINHU (BVI) HOLDING COMPANY LIMITED

(新湖(BVI)控股有限公司 (The “Issuer”))

(incorporated with limited liability in the British Virgin Islands)

**6.00% Guaranteed Senior Notes Due 2020 (ISIN: XS1560668425) (The “Notes”)
(Stock Code: 5382)**

unconditionally and irrevocably guaranteed by



新湖中宝

XINHU ZHONGBAO CO., LTD.

(新湖中寶股份有限公司) (The “Company”)

(incorporated with limited liability in the PRC and

listed on the Shanghai Stock Exchange under stock code 600208.SH)

Reference is made to the Notes issued by the Issuer and unconditionally and irrevocably guaranteed by the Company, and the announcement of the Issuer dated March 1, 2017 in relation to the listing of the Notes on The Stock Exchange of Hong Kong Limited by way of debt issues to professional investors (as defined in Chapter 37 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong

Kong Limited and in the Securities and Futures Ordinance (Cap. 571) of Hong Kong) only. The Notes are issued pursuant to the provisions of the indenture dated as of March 1, 2017 among the Issuer, the Company and the Citicorp International Limited as trustee.

As of January 9, 2019, there were US\$700,000,000 in aggregate principal amount of Notes outstanding. From January 10, 2019 to February 25, 2019, the Company completed on-market repurchase of part of the senior notes with an aggregate principal amount of US\$25,900,000 (the “Repurchased Notes”), representing approximately 3.7% of the aggregate principal amount of Notes outstanding. The Repurchased Notes have not been canceled as of the date of this announcement. As of the date of this announcement, the outstanding principal amount of Notes is US\$700,000,000.

Hong Kong, February 27, 2019

As at the date of this announcement, the sole director of Xinhua (BVI) Holding Company Limited is Ms. Lin Junbo and the directors of Xinhua Zhongbao Co., Ltd. are Ms. Lin Junbo, Mr. Ye Zhengmeng, Ms. Huang Fang, Ms. Chen Shucui, Mr. Xue Anke, Mr. Cai Jiamei, and Mr. Xu Xiaodong.